

September Recyclable of the Month



Junk Mail



Junk mail pesters many residents of the U.S., and it also plagues the landfills. According to Catalog Choice, “Each year, direct mail advertising creates 10 billion pounds of waste, costing upwards of \$1 billion for collection and disposal. Municipalities are responsible for footing the bill.”

Junk mail kills 2.6 million trees every year. For these reasons and more, junk mail should be recycled in the *magazines, mixed paper and junk mail* bins along the recycling wall at the RDF.

The following websites may be useful to stop your junk mail:

www.yellowpagesoptout.com

www.dmchoice.org

www.optoutprescreen.com

www.catalogchoice.org

to eliminate yellow pages

to eliminate direct mail

eliminate credit card offers

eliminate unsolicited catalogs



For more information, contact Superintendent Gordon Martin at 781-235-7600 x 3340, or visit the RDF website at:

www.wellesleyma.gov

Thanks for “Stepping Up!”